

Website Design

Before & After Process

Website Templates

We can give your website a professional look and feel without having to spend a fortune.

There are several website options in a template form that provide all the functionality you need to have a great website. PLUS, the Content Management System makes it very easy to update content and manage your website, so you can make changes yourself!

We have outlined a typical process in this presentation to give you an idea of how we can make your brand come to life on the web.

Joomla Template

Example 1



BEFORE:

This is a Joomla template we purchased online for our client, City Barbers.

Joomla Template

Example 1



AFTER:

By adding in our own pictures, logo's and content, we were able to make the site simple, clean and functional.

Now, with just a little training, we can hand it back over to our client to make changes as they see fit.

Joomla Template

Example 2



BEFORE:

This is a Joomla template we purchased online for our client, Charlotte Family Yoga Center.

Joomla Template

Example 2



AFTER:

By adding in our own colors, pictures, logo's and content, we were able to make the site fun, interactive and easy to navigate.

With this client, we continue to help manage and update content as they request it.

Joomla Template

Example 3



BEFORE:

This is a Joomla template we purchased online for our client, The SUNY Club (*The South's Ultimate New Yorker's Club*).

Joomla Template

Example 3



AFTER:

This client wanted to find a clean, interactive and functional template to bring their club to life.

By switching out pictures and following the club branding, we were able to offer a solution that fulfilled all their requirements. This site also will be able to grow as the club grows.

Joomla Template

Example 4

THE MOSQUITO TROOP
"Call The Troop & Take Back Your Yard!" 704.964.7194



Protect your family and Pets!



From those annoying Mosquitoes!

**Safe for Kids...
Safe for Pets...
Safe for Flowers...
BAD FOR MOSQUITOES!**

Say goodbye to those Pesky Mosquitoes, those greasy sprays, and the smelly citronella candles... and enjoy backyard living, Mosquito FREE, whether it is a bbq with friends and family, a relaxing evening with neighbors, kids playing on the swing

- Home Page
- Banner Spray
- Event Series
- Pricing
- Testimonials
- Our Locations
- Mosquito Facts
- FAQ
- Contact Form

BEFORE:

This client had their website set up through Website Tonight, a godaddy.com option.

This is the way the page was set up when they approached us.

Joomla Template

Example 4



AFTER:

By using a Joomla template option, we were able to make the site more dynamic and bring in more of the brand identity.

Now the client is able to take over maintenance of the site going forward, making this a very affordable option for a website makeover.

Wordpress Template



BEFORE:

This is a Wordpress template we purchased online for our client, Brian Boswell.

Wordpress Template



AFTER:

This client wanted to keep his site crisp, clean, and easy to navigate.

We were able to incorporate the brand and make the site professional, as well as very functional.

Google Analytics

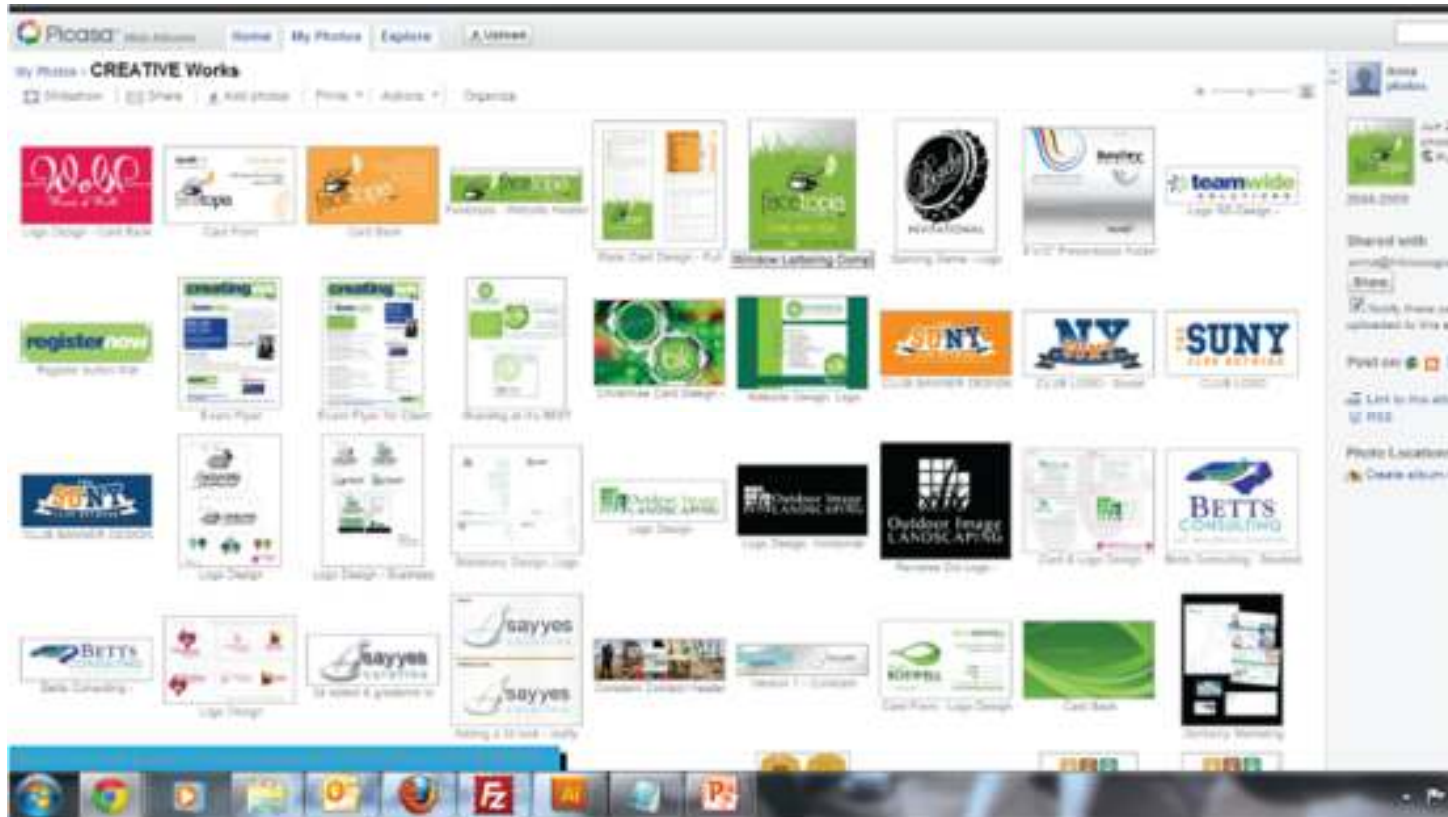
Every owner would like the ability to monitor the traffic of their website. We accomplish this through Google Analytics, which is free to set up using a gmail account*.

Once we register the website address and paste in the code, you can sit back and monitor your website traffic. This will allow you to focus on where the hits are coming from and target certain markets.

* If you don't have a gmail account, we will create one for you.



Google Picasa



Google Picasa is a great option for online photo gallery slideshows that are incredibly easy to update and fully functional on your website

This is accessed through a Google account and all picture updates and changes can be made here and they will automatically update to your website.

Google Picasa Slideshow

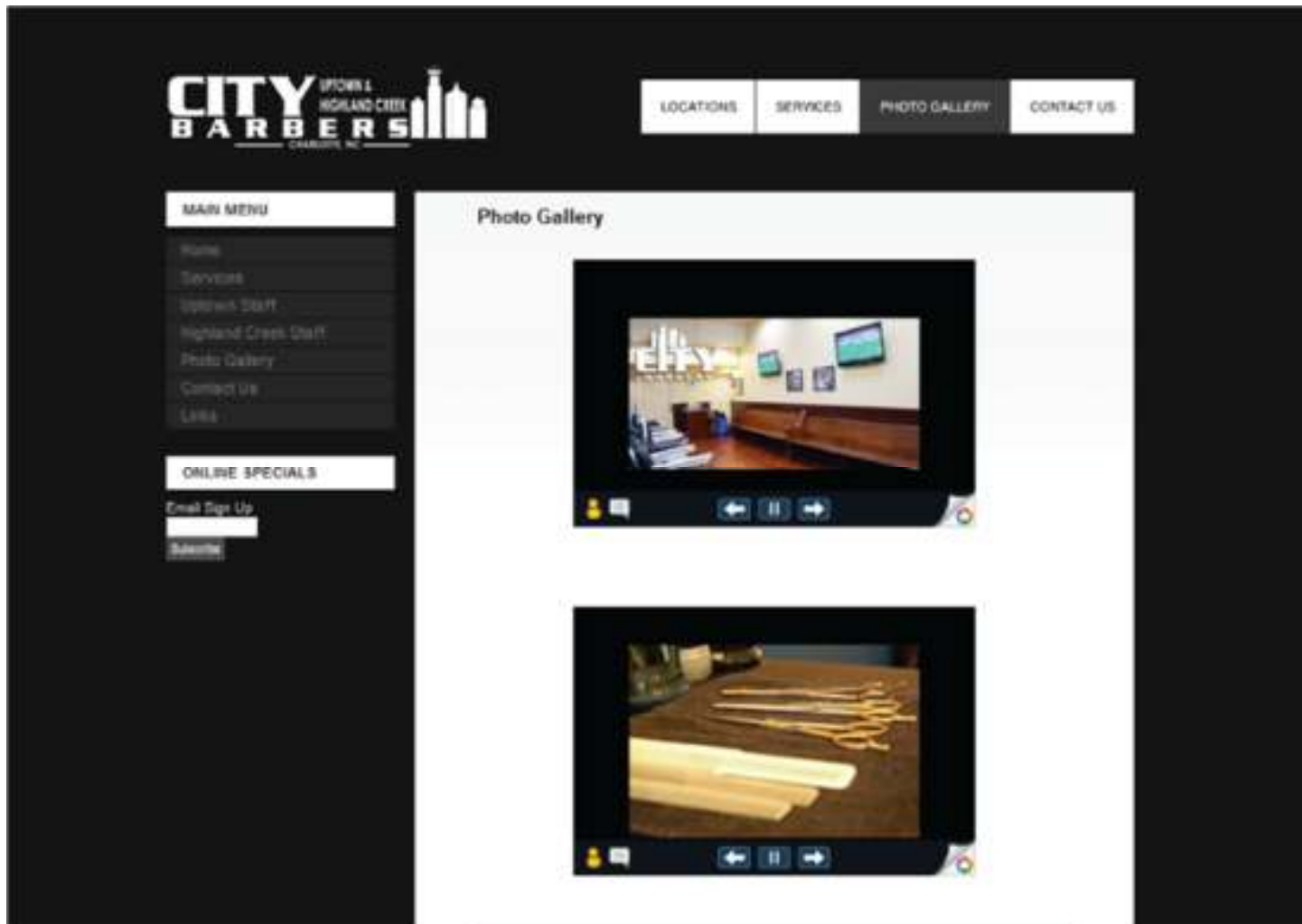
Playing Live



This is a screenshot of the Picasa slideshow playing live. You can choose the slideshow speed, as well as add descriptions to each photo

Google Picasa

City Barbers Example



Here is another example of Google Picasa at work.

This setup has 2 different slideshows, once for each location and the client updates the pictures not through the website, but through Google.